

BBA (REG.)

Programme Outcomes

PO1: Understand basic Management concepts and theories as they are applicable in various Business scenarios

PO2: Develop analytical skills to understand the problem correctly and develop solutions

PO3: Awareness of law and legislation related to business and their implementations.

PO4: Understand the Business environment through knowledge of Economics, Business Demography, International Business and Financial Services

PO5: Develop entrepreneurship through knowledge of idea generation, business planning, activity, product development awareness of intellectual property rights and media

PO6: Ability to effectively communicate in oral and written form.

PO7: Ability to use conceptual skills in day to day life.

PO8: To collect total information and then take decision accordingly

PO9: Analyze the tools and techniques of data

PO10: Understand the nature and type of customer and consumer

Programme specific Outcomes

PSO1: Application of management Techniques

PSO2: Understand the types of business Communication and Business Letters

PSO3: To know the business and its application

PSO4: Using the primary and secondary data for Business development

PSO5: Understand the technicalities of the dynamic and complex working environment