

Department of Commerce & Management

❖ COURSE OUTCOMES (CO):

F.Y.B.COM

SEMESTER – I

Course Code: 112

FINANCIAL ACCOUNTING- I

CO 1. To impart knowledge of basic accounting concepts

C O 2. To create awareness about application of these concepts in business world

C O 3. To impart skills regarding Computerised Accounting

C O 4. To impart knowledge regarding finalization of accounts of various establishments.

Course Code: 114

BUSINESS MATHEMATICS & STATISTICS- I

C O 1. To introduce the basic concepts in Finance and Business Mathematics and Statistics

C O 2. To familiar the students with applications of Statistics and Mathematics in Business

C O 3. To acquaint students with some basic concepts in Statistics.

C O 4. To learn some elementary statistical methods for analysis of data.

C O 5. The main outcome of this course is that the students are able to analyze the data by using some elementary statistical methods

Course Code: 115

ORGANIZATIONAL SKILLS DEVELOPMENT- I

C O 1. To introduce the students to the emerging changes in the modern office environment

C O 2. To develop the conceptual , analytical , technical and managerial skills of students efficient office organization and records management

C O 3. To develop the organizational skills of students

CO 4. To develop Technical skills among the students for designing and developing effective means to manage records , consistency and efficiency of work flow in the administrative section of an organisation

CO 5. To develop employability skills among the students

Course Code: 116(d)

CONSUMER PROTECTION AND BUSINESS ETHICS – I

CO 1. To develop general awareness of consumerism among the students.

CO 2. To understand the consumers rights, responsibility and role of United Nations.

CO 3. To have a comprehensive understanding about the existing law on consumer protection in India.

CO 4. To create awareness among the students about dispute redresses machinery and basic procedures for handling consumer dispute.

CO 5. To understand the issues relating to e-commerce, e-Banking emerging issues and internet regulations.

Course Code: 116(e)

BUSINESS ENVIRONMENT & ENTREPRENEURSHIP – I

CO 1. To understand the concept of Business Environment and its aspects

CO 2. To make students aware about the Business Environment issues and problems of Growth

CO 3. To examine personality competencies most common to majority of successful entrepreneurs and to show how these competencies can be developed or acquired

CO 4. To understand the difference between Entrepreneurial and non-Entrepreneurial behavior

CO 5. To provide knowledge of the significance of Entrepreneurship in economy

CO 6. To familiarize the students with the contribution of selected institutes working to promote Entrepreneurship

CO 7. To generate entrepreneurial inspiration through the study of successful Entrepreneurs

SEMESTER-

II

Course Code - 122

FINANCIAL ACCOUNTING- II

CO 1. To impart knowledge of various software used in accounting

CO 2. To impart knowledge about final accounts of charitable trusts CO 3. To impart knowledge about valuation of intangible assets CO 4. To impart knowledge about accounting for leases

Course code: - 124 (A)

BUSINESS MATHEMATICS AND STATISTICS – II

CO 1. To introduce the basic concepts in Finance and Business Mathematics and Statistics

CO 2. To familiar the students with applications of Statistics and Mathematics in Business

CO 3. To acquaint students with some basic concepts in Statistics.

CO 4. To learn some elementary statistical methods for analysis of data.

CO 5. The main outcome of this course is that the students are able to analyze the data by using some elementary statistical methods

Course code: - 125 (a)

ORGANIZATIONAL SKILL DEVELOPMENT- II

CO 1. To imbibe among the students the qualities of a good manager and develop the necessary skill sets

CO 2. To develop the technical skills of the students to keep up with the technological advancements and digitalization

CO 3. To develop the communication skills of students and introducing them to the latest tools in communication CO 4. To develop writing, presentation, interpersonal skills of the students for effective formal corporate reporting.

CO 5. To educate the students on the recent trends in communication technology and tools of office automation

Course code: - 126 (d)

BUSINESS ETHICS – II

CO 1. To enhance students' general awareness of ethical dilemmas at work.

CO 2. To understand differing perceptions of interests in business-related situations

CO 3. To introduce the concept of Corporate Social Responsibility, corporate Governance and explore its relevance to ethical business activity

CO 4. To examine whether ethics set any boundaries on Accounting, marketing, IT, Social Media and workplace.

CO 5. To prepare students to play a constructive role in improving the sustainable development with which they may become involved.

Course code: - 126 (e)

Business Environment & Entrepreneurship – I

CO 1. Understanding of various aspects business environment useful for would be entrepreneurs

CO 2. Understanding of various aspects of pollution and its ill effects

CO 3. Understanding of Problems and their causes and remedies

CO 4. Understanding the concept of entrepreneur, competencies of a successful entrepreneur

S.Y.B.COM

SEMESTER -III

Course Code: 231

BUSINESS COMMUNICATION-I

CO 1. To understand the concept, process and importance of communication.

CO 2. To acquire and develop good communication skills requisite for business correspondence.

CO 3. To develop awareness regarding new trends in business communication.

CO 4. To provide knowledge of various media of communication.

CO 5. To develop business communication skills through the application and exercises.

Course Code: 232

CORPORATE ACCOUNTING -I

CO 1. To acquaint the student with knowledge about various Concepts , Objectives and applicability of some important accounting standards associated with to corporate accounting.

CO 2. To develop understanding among the students on the difference between commencement and incorporation of a company and the accounting treatment for transactions during the two phases.

CO 3. To update the students with knowledge for preparation of final accounts of a company as per Schedule III of the Companies Act 2013

CO 4. To empower to students with skills to interpret the financial statements in simple and summarized manner for effective decision making process.

CO 5. To acquaint the student with knowledge about various Concepts, Objectives and applicability of some important accounting standards associated with to corporate accounting.

CO 6. To develop understanding among the students on the difference between commencement and incorporation of a company and the accounting treatment for transactions during the two phases.

CO 7. To update the students with knowledge for preparation of final accounts of a company as per Schedule III of the Companies Act 2013

CO 8. To empower to students with skills to interpret the financial statements in simple and summarized manner for effective decision making process.

Course Code: 234

BUSINESS MANAGEMENT-I

CO 1. To provide basic knowledge and understanding about various concepts of Business Management.

CO 2. To help the students to develop cognizance of the importance of management principles.

CO 3. To provide an understanding about various functions of management.

CO 4. To provide them tools and techniques to be used in the performance of the managerial job.

Course Code: 235

ELEMENTS OF COMPANY LAW -I

CO 1. To develop general awareness of Elements of Company Law among the students.

CO 2. To understand the Companies Act 2013 and its provisions.

CO 3. To have a comprehensive understanding about the existing law on formation of new company in India.

CO 4. To create awareness among the students about legal environment relating to the company law.

CO 5. To acquaint the students on e-commerce, E governance and e-filing mechanism relating to Companies.

CO 6. To enhance capacity of learners to seek the career opportunity in corporate sector.

Course Code: 236(H)

MARKETING MANAGEMENT-I

CO 1. To create awareness and impart knowledge about the basics of Marketing Management which is the basic foundation of Marketing subject.

CO 2. To orient the students in Marketing Strategy and Consumer Behaviour.

CO 3. To help students understand how to craft Marketing Plan which help the organisation outline their marketing goals and objectives.

CO 4. To enable students to apply this knowledge in practicality by enhancing their skills in the field of Marketing.

Course Code: 236(E)

COST AND WORKS ACCOUNTING –I

CO 1. To remember and understand basic concept of cost accounting. Development of an overall outlook of Cost Accounting

CO 2.To understand the concept of cost, costing and cost accounting.

CO 3. To trace the cost to cost centres and cost units.

CO 4. To identify role of cost accountant in an organisation

CO 5. To Understand different elements of cost

CO 6.To understand the purchase procedure and its documentation

Course Code: 236(G)

BUSINESS ENTREPRENEURSHIP (SPECIAL PAPER-I)

CO 1. Acquaint knowledge and skills of the entrepreneurial process, it shows that creative thinking of an entrepreneur. Understand the concept of innovation that how it refers to develop effective ideas for successful entrepreneurship in the global edge.

CO 2.Students should be able to understand the business ethics and social responsibility of business w.r.t. practices in entrepreneurship (e.g. corruption, harmful behaviour to the society).

CO 3. Acquaint knowledge and skills of the entrepreneurial process, it shows that creative thinking of an entrepreneur. Understand the concept of innovation that how it refers to develop effective ideas for successful entrepreneurship in the global edge.

SEMESTER- IV

Course Code: 241

BUSINESS COMMUNICATION-II

CO 1.To understand the concept, process and importance of communication.

CO 2.. To acquire and develop good communication skills requisite for business correspondence.

CO 3.. To develop awareness regarding new trends in business communication.

CO 4. To provide knowledge of various media of communication.

CO 5. To develop business communication skills through the application and exercises.

Course Code: 242

CORPORATE ACCOUNTING-II CO 1. To acquaint the student with knowledge of corporate policies of investment for expansion and growth through purchase of stake in or absorption of smaller units.

CO 2. To develop the knowledge among the student about consolidation of financial statement with the process of holding.

CO 3. To update the students with knowledge of the process of liquidation of a company

CO 4. To introduce the students with the recent trends in the field of accountancy

Course Code: 244

BUSINESS MANAGEMENT-II

CO 1.Students will get an idea about the basic motivational tools used in the field of management.

CO 2.Students will get an idea about how leadership influences organizational success.

CO 3.To understand the significance of coordination and control in modern business management.

CO 4.Students will come across various emerging trends in management.

Course Code: 245

ELEMENTS OF COMPANY LAW-II

CO 1. To develop general awareness among the students about management of company

CO 2. To have a comprehensive understanding about Key managerial Personnel of company and their role in Company administration.

CO 3. To acquaint the students about E Governance and E Filing under the Companies Act, 2013.

CO 4. To equip the students about the various meetings of Companies and their importance.

Course Code: 246(E)

COST & WORKS ACCOUNTING-II

CO 1. To know the documents that are used in stores and how to calculate the issuing price of material.

CO 2. To provide knowledge to students on classification and codification.

CO 3. To equip students with knowledge regarding the ascertainment of labour cost.

CO 4. To understand the concept of payroll.

CO 5. To know the concepts of labour turnover and merit rating.

CO 6. To understand recent trends in cost accounting.

Course Code: 246(H)

MARKETING MANAGEMENT –II

CO 1. To create awareness and impart knowledge about the basics of Marketing Management which is the basic foundation of Marketing subject.

CO 2. To orient the students in recent trends in marketing management.

CO 3. To understand the concept of Green Marketing.

CO 4. To enable students to apply this knowledge in practical by enhancing their skills in the field of Marketing.

Course Code: 246(G)

BUSINESS ENTREPRENEURSHIP-II (SPECIAL PAPER-I)

CO 1. Students will identify the opportunities of entrepreneurship in the present market, in terms of production, trading or by providing services

CO 2. To understand the concept Individual Entrepreneurship and Group Entrepreneurship along with their significance.

CO 3. Students should know to service sector and its role in National Economy also have to detail knowledge of benefits of industries in rural and urban areas.

CO 4. Information on role of each industry will help the students to develop their interest in entrepreneurship.

CO 5. To study the real life well known examples of entrepreneurs and enterprises in India, to motivate the students to enhance their competencies and create interest in, to become an enterprisers or to be an entrepreneurs.

CO 6. Students should be able to understand the challenges in entrepreneurship development and how these environmental factors affect the business so the students should be known how to overcome on these factors or challenges

T.Y.B.COM

SEMESTER – V

Course code: - 351

BUSINESS REGULATORY FRAMEWORK (MERCANTILE LAW)- I

CO 1. To acquaint students with the basic concepts, terms & provisions of Mercantile and Business Laws.

CO 2. To develop the awareness among the students regarding these laws affecting business, trade and commerce.

Course code: - 352

ADVANCED ACCOUNTING-I

CO 1. To impart the knowledge of various accounting concepts

CO 2. To instill the knowledge about accounting procedures, methods and techniques.

CO 3. To acquaint them with practical approach to accounts writing by using software package.

Course code: - 354

AUDITING & TAXATION-I

CO 1. To acquaint themselves about the concept and principles of Auditing, Audit process, Assurance Standards, Tax Audit, and Audit of computerized Systems.

CO 2. To get knowledge about preparation of Audit report.

CO 3. To understand the basic concepts and to acquire knowledge about Computation of Income, Submission of Income Tax Return, Advance Tax, and Tax deducted at Source, Tax Collection Authorities under the Income Tax Act, 1961.

Course code: - 355-E

COST AND WORKS ACCOUNTING SPECIAL PAPER II

CO1. To provide knowledge about the various methods of costing

CO2. To understand the applications of different methods of costing in manufacturing and service industries.

CO3. To enable students to prepare cost statements under different types of manufacturing industries and Service Industries

CO4. To build the applicability of cost accounting standards in the method of costing.

Course code: - 356-E

COST AND WORKS ACCOUNTING SPECIAL PAPER III

CO 1.To prepare learners to understand the basic techniques in Cost Accounting

CO 2. To understand the learner, application of Cost Accounting techniques in cost control and decision making.

CO 3. To enable the learners to prepare various types of Budgets.

CO 4. To learn the basic concept of Uniform Costing and Inter-firm comparison

CO 5. To enhance the knowledge of students about MIS and Supply Chain Management

Course code: - 355-h

MARKETING MANAGEMENT. II

CO 1. To understand the concept and functioning of marketing planning and sales management

CO 2. To know marketing strategies and organization

CO 3. To inform various facets of marketing with regulatory aspects

CO 4 To understand marketing in globalize scenario

Course code: - 356-H

MARKETING MANAGEMENT. III

CO 1. To know detailing of Marketing Research

CO 2. To understand the role Brand and Distribution Management in marketing

CO 3. To inform about Marketing and Economic Development

CO 4. To Know of the importance of control on marketing activities

Course code: - 355-G

BUSINESS ENTREPRENEURSHIP SPECIAL PAPER II

CO 1. To develop understanding of MSME and its formation

CO 2. To Develop Knowledge and understanding in creating and managing new venture.

CO 3. To Equip students with necessary tools and techniques to set up their own business venture

CO 4. To help students to bring out their own business plan.

CO 5. To make students aware about business crises and sickness.

Course code: - 356-G

BUSINESS ENTREPRENEURSHIP SPECIAL PAPER III

CO 1. To acquaint students with knowledge and skills required for organizing and carrying out entrepreneurial activities.

CO 2. To develop the ability of analysing and understanding business situations.

CO 3. To study the interdependent, fast-changing and diverse world of entrepreneurship and innovation.

CO 4. To familiarize students with various concepts and processes involved in entrepreneurship and business formation and development.

CO 5. To provide students with the knowledge, skills and motivation to encourage entrepreneurial approach in a variety of settings.

CO 6. To study the application of group dynamics to counselling, personal growth and other psychologically-oriented groups

SEMESTER- VI

Course code: - 361

BUSINESS REGULATORY FRAMEWORK -II

Co 1. To Develop General Awareness Of Business Law Among The Students.

Co 2. To Understand the Various Statutes Containing Regulatory Mechanism Of Business And Its Relevant Provisions Including Different Types Of Partnerships.

Co 3. To Have a Understanding about the Landmark Cases/Decisions Having Impact on Business Laws

Co 4. To Create Awareness Among The Students About Legal Environment Relating To The Business Activities And New Ways Dispute Resolutions Provided Under Arbitration Act.

Co 5. To Acquaint The Students On Relevant Developments In Business Laws To Keep Them Updated.

Co 6. To Enhance Capacity Of Learners To Seek The Career Opportunity In Corporate Sector And As A Business Person.

Course Code: 362

ADVANCED ACCOUNTING – II

CO 1. To acquaint the student with knowledge about the legal provisions regarding preparation and presentation of final accounts of Co-operative Societies.

CO 2. To empower to students about the branch accounting in simple.

CO 3. To make aware the students about the conceptual aspects of various recent trends in the field of accounting especially forensic accounting, accounting of CSR activities, accounting of derivative contracts and Artificial Intelligence in Accounting.

CO 4. To understand the procedure and methods of analysis of financial statements.

Course Code: 364

AUDITING & TAXATION - II

CO 1. To understand the basic concepts of Income Tax Act, 1961 and create awareness of direct taxation among the students.

CO 2. To understand the income tax rules and regulations and its provisions.

CO 3. To have a comprehensive knowledge of calculation various types of income.

CO 4. To know the recent changes made by the finance bill (Act) every year and its impact on taxation of person.

CO 5. To acquaint the students on Income tax department portal (ITD), e-filing and e-services mechanism relating to Assessee.

Course Code -: 365 – E

COST AND WORKS ACCOUNTING. SPECIAL PAPER II

CO 1. To provide knowledge about the various methods of costing.

CO 2. To understand the applications of different methods of costing in manufacturing and service industries.

CO 3. To enable students to prepare cost statements under different types of manufacturing industries and Service Industries

CO 4. To build the applicability of cost accounting standards in the method of costing

Course Code -: 366 – E

COST AND WORKS ACCOUNTING SPECIAL PAPER III

Techniques of Cost Accounting and Cost Audit

CO 1. To impart knowledge about Standard Costing and Variance Analysis

CO 2. To learn about pricing policy and its implementation.

CO 3. To know the related Cost Accounting Standards and Cost Management practices in specific sectors

CO 4. To provide a conceptual understanding of procedures and Provisions of Cost Audit.

Course Code - 365(h)

MARKETING MANAGEMENT-II

CO 1. The primary purpose of this course is to brief students about agricultural marketing, various marketing regulations, importance of global marketing and various measures used by cyber security marketers in today's digital world.

CO 2. To understand meaning of agricultural marketing, identify its problems and find solutions for the same.

CO 3. To provide an understanding of the factors that has led to the growth of global marketing

Course Code: 366(H)

MARKETING MANAGEMENT – III

CO 1. To introduce the concept of Marketing of Service.

CO 2. To provide the students the knowledge of Creative Advertisements.

CO 3. To acquaint the students to various social media marketing.

CO 4. To make the student understand the technique and process of Marketing Control and Audit.

CO 5. To enable the students to apply this knowledge in practicality by enhancing their skills in the field of advertising.

Subject code -: 365 (g)

BUSINESS ENTREPRENEURSHIP (SPECIAL PAPER II)

CO 1. To Develop understanding of MSME and its formation

CO 2. To Develop Knowledge and understanding in creating and managing new venture.

CO 3. To Equip students with necessary tools and techniques to set up their own business venture

CO 4. To help students to bring out their own business plan.

CO 5. To make students aware about business crises and sickness.

Course Code : 366 (g)

BUSINESS ENTREPRENEURSHIP (SPECIAL PAPER-III)

CO 1. To acquaint students how to establish connections, encourage communication and teamwork, foster innovation and creativity and building team bonds.

CO 2. To develop the ability in students to tap personal strengths for preventing stress and achieving meaningful goals.

CO 3. To develop the ability in students how to accept the responsibility of taking charge of your own levels of stress.

CO 4. To identify theories of motivation and evaluate their applicability.

CO 5. To study the students how design thinking is made for a digital world.