Savitribai Phule Pune University,

Pune Faculty of Commerce and Management Bachelor of Business Administration (BBA)

Revised Curriculum (2024 Pattern as per NEP-2020)

w.e.f. Academic Year: 2025-2026

SYBBA

Course Outcomes :

SY BBA Semester III (CBCS) Pattern 2024

Sr No.	Subject Name	Course Outcomes
1.	Major- Financial Management- Management Accounting	CO1. Recall fundamental concepts, make reports and their uses in decision-making CO2. Explain differences between accounting types, interpret cost classifications, understand budgeting importance in business decision making CO3. Apply CVP analysis to decision-making, use relevant costing for decisions, prepare budgets and reports CO4. Evaluate performance, justify decisions based on financial analysis

2.	Major- Human Resource Management- Employee Management & HRM Practices.	CO1. Demonstrate a comprehensive understanding of HRM practices, functions, and strategic importance in contemporary organizations. CO2. Apply HRM processes like recruitment, selection, training, development, and performance appraisal aligned with organizational goals. CO3. Analyze recent trends and ethical considerations in HRM including employee engagement and diversity management. CO4. Evaluate the role of technological advancements in HRM and demonstrate proficiency in using digital HR tools and systems. CO5. Apply HRM concepts through experiential learning—case studies, role plays, and real-world HR problem-solving activities.

4.	Major Mandatory- Supply Chain Management	CO1. Understand key concepts and components of supply chain management. CO2. Apply basic supply chain design ideas to small business cases. CO3. Apply planning and control tools in supply chain operations. CO4. Evaluate coordination strategies to improve supply chain performance. CO5. Identify current trends and challenges in global supply chains.

5.	Minor- Research Methodology	CO1. Identify and explain different types of research, research designs, and the research process. CO2. Select suitable data sources, sampling methods, and tools for collecting research data. CO3. Process and analysis research data using basic techniques and present findings using tables and graphs. CO4. Prepare well-organized research reports with proper citation and deliver clear oral and written presentations.
6.	Open Elective (OE)- Mercantile Law	CO1. Learners will be able to explain and apply core principles of contract law and distinguish traditional contracts from e-contracts. CO2. Learners will be able to identify and differentiate between various forms of business entities and understand consumer rights and redressal mechanisms under Indian law.

7.	Vocational Skill Development Course (VSC)- Business Analytics	CO1. Define and explain the scope, significance, and evolution of Business Analytics in the corporate world. CO2. Differentiate among Descriptive, Diagnostic, Predictive, and Prescriptive analytics and identify their practical applications in various business domains. CO3. Identify different types and sources of data and explain the importance of data cleaning, preparation, and quality for analysis. CO4. Demonstrate basic proficiency in using spreadsheets (Excel/Google Sheets) for data visualization. Apply basic analytical tools and techniques to extract business insights and support data-driven decision-making.
8.	Ability Enhancement Course (AEC)- Modern Indian Languages 1: Marathi/Hindi/Sanskrit	1. Students will develop language skills in Hindi and become familiar with linguistic abilities. 2. Students will become familiar with language development. 3. Students will be able to understand the basis of language skill development. 4. Students will become familiar with the Hindi alphabet. 5. Through the study of language skills, students will be able to acquire education and knowledge. 6. Through language skill development, students will be successful in communication. 7. Development of language skills will help in gaining employment. 8. Students will become familiar with the components of language skills. 9. Students will be able to express their thoughts and feelings effectively.