Savitribai Phule Pune University, Pune

Faculty of Commerce and Management

Bachelor of Business Administration

FYBBA

Course Outcomes

(2024 Pattern as per NEP-2020) w.e.f. Academic Year: 2025-20256

Course Outcome: Semester - I

Sr. No.	Course Title	Course Outcome
1	Principles of Management	1) Express themselves effectively in routine and special real business interactions and principles of management 2) Demonstrate appropriate use of administration, management. 3) Ability to organize various programs, meetings and events 4) Apprise the pros and cons of major managerial functions 5) Create and deliver effectiveness of quality management

2	Principles of Finance	1) Remembering traditional, modern, role of finance manager 2) Understand the sources of Finance, recent trends in business finance 3) Identify the capital structure and factors affecting capital structure 4) Analyzing the difference between shares, debentures 5) Evaluate consequences of over- capitalization and Under Capitalization.
3	Business Mathematics – I	1) understand the Concepts of Ratio, Proportion, Percentage and Partnership. 2) apply the mathematical concepts to solve real-world financial problems. 3) understand the equated monthly instalments (EMI) for loans and mortgages. 4) apply the simple and compound interest for various financial instruments. 5) analyze models related to Finance and can solve them.
		6) remember the computation of Dividend and Return on Investment in shares.
4	Business Statistics – I	1) To understand role and importance of statistics in various business situations 2) To develop skills related with basic statistical technique 3) To learn some elementary statistical methods for data collection, presentation and analysis of data. 4) To develop right understanding regarding data interpretation 5) To familiarize the students with applications of Statistics in Business and Management
5	Information Technology for Business	1) Understand the evolution of IT and it use in Business 2) Understand the basics of e-commerce 3) Understand advanced IT tools used in business

6	Business Communication Skills-I	1) To understand the concept, process, and importance of communication 2) To apply gain knowledge of media of communication in businesses 3) To develop skills of effective communication - both written and oral
7	Environmental Awareness	1) To understand Environmental pollution. 2) To apply and promote green practices at home and at work

Course Outcome : Semester – II

Sr.No.	Course Title	Course Outcomes
1	Finance: Business Accounting	CO1evaluate Cost Sheet, Stock Levels and Inventory Turnover Ratio CO2 analyze the various Methods for Issue of Material and Pricing CO3 understand role of a Cost Accountant in Business
2	Consumer Behavior and Sales Management	CO1 identify the stages of the consumer decision-making process, steps in the sales process, and emerging consumer trends.
		CO2 describe the factors influencing consumer behavior and outline the components of an effective sales process. CO3 Assess the success of marketing strategies, sales techniques, and trends in meeting business goals and enhancing
3	HRM-Organizational Behavior	CO1 Understand the different concepts of Organizational Behavior CO2 Understand and deal with organizational change and development. CO3 Able to analyses individual and group behavior

4	Business Economics	CO1 understand the meaning, Nature, importance and Scope of Business Economics. CO2 apply the emerging dimensions of economics while understanding the concepts of Business Economics. CO3 analyze the elasticity of demand and supply according to price and income of the consumers. CO4 evaluate the various types of markets and price discrimination. CO5 create awareness about relationship between various markets and distribution strategies.
5	Introduction to Google Apps - I	CO1 Use the google tools for the day to day life CO2 Explore various applications available in the google tools. CO3 Develop the skills to implement the skills available in the google tools.
6	AI Tools for Business	CO1 Understand the role of AI tools in business operations. CO2 Utilize AI-powered tools for marketing, automation, and decision making CO3 Apply AI solutions to business challenges through practical use cases

7	Computerized Accounting using Tally Prime	CO1 Create Ledgers in Tally Prime CO2 Pass the transaction Entries of Payment, Receipt, Contra, Sales, Purchase CO3 Pass the entries with automatic calculation of GST. CO4 Maintain Accounts only and Accounts with Inventory
8	Basics of Stock Markets	CO1 remember all the types of Shares and Capital Markets. CO2 understand the basic share market terminologies. CO3 apply various Software for virtual Trading. CO4 evaluate the various Technical Indicators. CO5 create new Demat Account and how to trade online.